

OUR COMMITMENT TO SAFETY FOR OUR EXHIBITORS

The Experiential Marketing Summit Conference is committed to creating exceptional experiences that ignite connection and commerce, especially through our in-person events. The health and safety for our event attendees, exhibitors and sponsors is of the utmost concern and priority of The Experiential Marketing Summit. In an effort to maintain the health and well-being of all participants at our events, The Experiential Marketing Summit has implemented new event standard operating practices and procedures.



Masks will be provided for any attendee who wants one. Our events will follow CDC and local guidance regarding the use of face masks.



High traffic areas (such as handrails, escalators, door knobs, elevator buttons, etc.) will be disinfected by the venue staff frequently.



Hand sanitizer stations will be available throughout the event.



Exhibit hall floor plans will be set to allow for proper physical distancing in accordance with local and CDC guidelines.



Exhibitor safety and hygiene best practices from trusted industry resources such as International Association of Exhibitions and Events (IAEE) will be provided in our exhibitor service manuals prior to the event.



Daily cleaning and disinfecting services will be available through our general service contractor.



Disinfectant wipes and sanitizers will be available at the exhibitor service desk; however we encourage you to bring your own as well.



Self-serve registration will be implemented whenever possible and pre-registration will be encouraged.



Food and beverage services will employ the highest standard of food safety, minimizing self-service options.